

GOOD SAMARITAN HOSPITAL
2019 – 2021 COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN
2021 Year-end Update

NYS PREVENTION AGENDA PRIORITY AREA: PREVENT CHRONIC DISEASES

FOCUS AREA 4: Preventive Care and Management

PREVENTION AGENDA GOAL 4.1: Increase cancer screening rates for breast, cervical, and colorectal cancers, especially among disparate populations

OBJECTIVE: By 12/31/2021, increase % of adults receiving breast cancer, cervical, and colorectal cancer screenings based on the most recent screening guidelines by 5%. (Baselines: 72% Breast Cancer Screening; 79.1% Cervical Cancer Screening and 66.8% Colorectal Cancer Screening; Data Source: BRFSS, 2016)

EVIDENCE BASED INTERVENTIONS:

4.1.2: Conduct one-on-one (by phone or in person) and group education (presentation or other interactive session) in a church, home, senior center or other setting (Source: The Community Guide)

4.1.3: Use small media and health communications to build public awareness and demand (Source: The Community Guide)

DISPARITIES ADDRESSED: Low SES concentrated in areas with high racial/ethnic minorities; Education level

Activities	Timeframe	Intermediate Level Evaluation Measures	Internal Staff and Resources	Community Implementation Partners	Intended Outcome/Product/Result	2021 Year-end Update
Conduct community education sessions about need for cancer screenings at local libraries, senior centers, and community events	March 2020-December 2021	Number of individuals reached through one-on-one or group education that were referred to health providers for cancer screenings Change in awareness of the importance of cancer screenings as a preventative measure	Bon Secours Medical Group (BSMG) Breast Navigator, Bon Secours Charity Health System (BSCHS) Community Engagement	BSMG providers NYS Cancer Services Program	Change in awareness of need for cancer screenings as part of preventative care Compliance with screening guidelines among individuals that were reached through one-on-one or group education Increase in the percentage of adults receiving cancer screenings	<ul style="list-style-type: none"> January 2021: the American Cancer Society (ACS) Cervical Cancer awareness social media message was posted on all BSCHS pages March 2021, Dr. Jeganathan presented a Zoom program titled, "Colorectal Cancer Prevention", to a group of adults hosted by the JCC of Rockland. 48 people in attendance. In March 2021, Good Samaritan Hospital (GSH) began giving out Fit Kits as part of the Cancer Services prevention and early detection program. 23 kits were distributed from March through Oct. Throughout 2021, GSH offered free breast screenings and mammograms through the Cancer Services Program. 325 patients were served.

<p>Develop consistent message across all entities to increase cancer screenings, esp. during awareness months for breast, cervical and colorectal cancers</p>	<p>January 2020-December 2020</p>	<p>Number and type of locations where posters were distributed</p> <p>Number of calls received about screening due to campaign</p>	<p>GSH Radiology, BSCHS Community Engagement, BSMG providers</p>	<p>NYS Cancer Services Program</p>	<p>Change in knowledge and awareness of need for cancer screenings</p>	<ul style="list-style-type: none"> ACS prevention messaging was shared via BSCHS' social media sites: Cervical cancer (January), Colorectal cancer (March), Breast cancer (October). Posters were not distributed in 2021.
<p>Evaluate how patients have found cancer screenings through surveys (i.e. newspaper, mailings, flyers, word of mouth, social media or other)</p>	<p>December 2019-December 2020</p>	<p>Number of community members surveyed at community events</p> <p>Percentages of how patients found cancer screenings by media type</p>	<p>BSMG Breast Navigator, GSH Breast Navigator, BSCHS Community Engagement</p>	<p>BSMG Providers</p>	<p>Increased knowledge of how patients are learning about cancer screening services</p> <p>Ability to target areas and markets for greater impact and community awareness</p>	<ul style="list-style-type: none"> BSCHS staff participated in the ACS Making Strides walk where most women who were asked stated they mainly learn about cancer screening services from their personal physician/health care provider Percentages by media type were not tracked

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NYS PREVENTION AGENDA PRIORITY AREA: PROMOTE WELL-BEING AND PREVENT MENTAL AND SUBSTANCE USE DISORDERS

FOCUS AREA 2: Mental and Substance Use Disorders Prevention

PREVENTION AGENDA GOAL 2.2: Prevent opioid and other substance misuse and deaths

OBJECTIVE: Reduce the age-adjusted overdose deaths involving any opioid by 7% to 14.0 per 100,000 population (Data Source: CDC WONDER)

EVIDENCE BASED INTERVENTIONS:

2.2.1: Increase availability of/access and linkages to medication-assisted treatment (MAT) including Buprenorphine (Source: Larochelle, M.R. et al (2018) Medication for Opioid Use Disorder After Nonfatal Opioid Overdose and Association with Mortality: A Cohort Study; FDA Drug Safety Communication: FDA urges caution about withholding opioid addiction medications)

2.2.2: Increase availability of/access to overdose reversal (Naloxone) trainings to prescribers, pharmacists and consumers (Source: Oregon Health and Science University: Best Practices in Naloxone Treatment Programs for Opioid Overdose)

Activities	Timeframe	Intermediate Level Evaluation Measures	Internal Staff and Resources	Community Implementation Partners	Intended Outcome/Product/ Result	2021 Year-end Update
Develop internal policies/ procedures for initiation of Buprenorphine administration in Good Samaritan Hospital Emergency Department (GSH ED)	August 2019- January 2020	Policy implemented and ED staff education completed	GSH ED Medical Director; Bon Secours Charity Health System (BSCHS) Behavioral Health Director	Rockland County Department of Mental Health (RCDMH)	Buprenorphine treatment begun in GSH ED (with patient consent and as medically indicated)	<ul style="list-style-type: none"> • Policies have been developed and pending approval from policy committee, medical executive team, and leadership • GSH lab is validating internal testing process for buprenorphine which will help assess for appropriateness of induction.
Contracts in place with Peer Services for warm hand off for continued care	August 2019- March 2020	Number of patients referred to Peer Services	BSCHS Behavioral Health Director; Westchester Medical Center Legal dept.	ADAC, Lexington Center for Recovery	Increased referrals to peer services; increased number of patients receiving appropriate care	<ul style="list-style-type: none"> • Contract for Peer RX is in process to utilize for ED support for anyone with addiction or mental health services in collaboration with RCDMH and Substance Abuse Services
Develop internal policies/ procedures for distribution of Naloxone kits in GSH ED	August 2019-March 2020	Percent of staff who completed naloxone administration training Number of kits distributed	GSH ED Medical Director; BSCHS Behavioral Health Director	Rockland County Department of Health	Increased access to naloxone kits in community	<ul style="list-style-type: none"> • Naloxone kits are distributed regularly on the GSH inpatient chemical dependency unit • Naloxone kit distribution not yet initiated in the GSH ED